Permit #F00029158

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029158 **Type of Permit:** FILMING **Release Date:** 06/29/2010

Production Company PYTKA

Insured Company Name PYTKA

Contact Phone No. 1 310-392-9571
Contact Phone No. 2
Fax
Address 858 N DOHENY DRIVE
WEST HOLLYWOOD, California
90069

Production Title PEPSI

Type of Production Commercial - Standard

Producer Michele Atkins

Director Joe Pytka

1st AD Randy Fletcher

Production Manager Sean Cox

FilmL.A. Coordinator Hans Groszkruger

Location Manager John Rizzi
Primary Phone Office - 310-392-9571
Secondary Phone Office - 310-729-3368

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$360.00

Total Permit Fee $2,009.00

Number of Locations 1

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Location Manager John Rizzi
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Location Address 1238 W 7th St, Los Angeles, CA, 90017

Location Names QUALITY CAFE

Location Type Diner

Location Description Quality Cafe.

Film Dates 6/30/2010 - 6/30/2010 05:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All travel lanes and bike lanes shall be closed per the WATCH manual.
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
Pytka 7th Street.pdf
1200 block - W 7th Street July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	60
Cube Trucks	8
Generator	1
Motor Homes	2
Scissor Lifts	1
Semi Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	60
Extras	20
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Intermittent pedestrian control; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); interior, exterior fight scene, walk and talk;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes FILML.A. MONITOR REQUIRED.

Coordinator Note 1 FILML.A. MONITOR REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Posting "No Parking" signs E/S Hartford St., 7th. to 8th. St.
s/s 7th, hartford-garland

Approximate Footage 301 - 600 **Log Number** 1016775

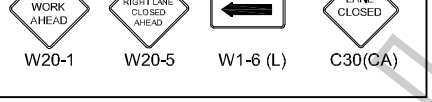
Date(s) 6/30/2010 to 6/30/2010 **Time(s)** 00:00 to 00:00

Lane / Full Closure S/S curb lane of 7th. St., Hartford to Garland Ave.

Approximate Footage 0 - 300

Date(s) 6/30/2010 to 6/30/2010 **Time(s)** 05:00 to 22:00

NOT A PERMIT

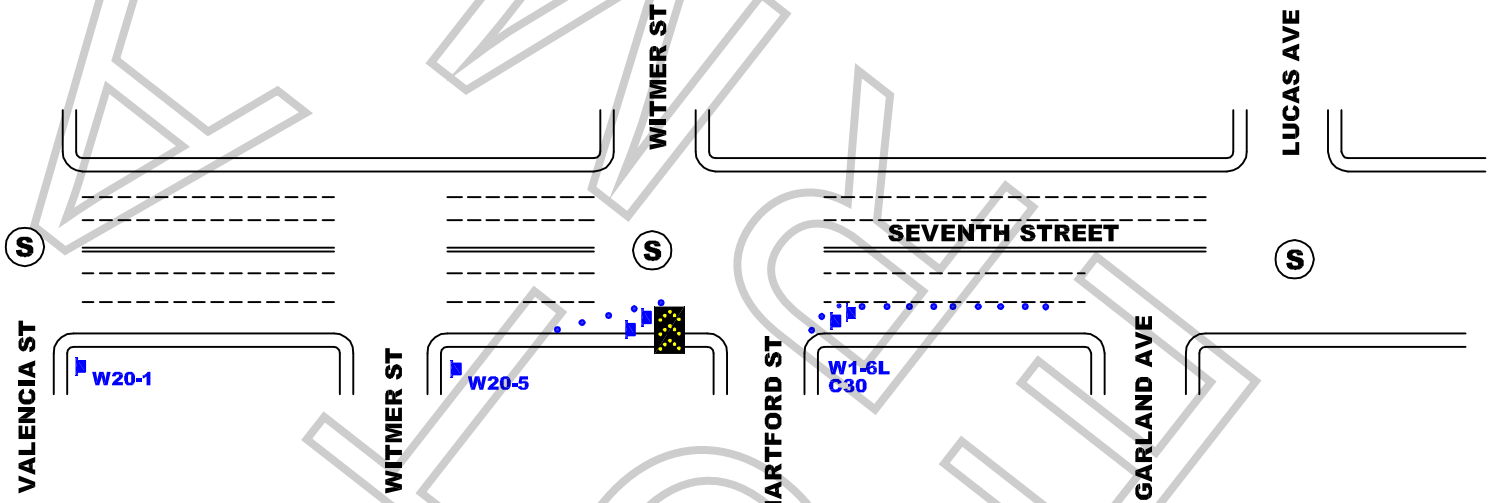


FILM L.A.:
HANS GROSZKRUGER

ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

N

FLASHING ARROW SIGN (FAS)
28" TRAFFIC CONE
TYPE II BARRICADE WITH SIGN



WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

1. DATE/TIME: 6-30-10 FROM 05:00 HOURS TO 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRICADE COMPANY,
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775 * Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ
Traffic control plan is drawn per MUTCD & 2006 Work Area Traffic Control Handbook

TRAFFIC CONTROL FOR:	PROJECT LOCATION:	LOCATION CONTACT:
PTYKA "PEPSI"	7TH ST HARTFORD & GARLAND CITY OF LOS ANGELES, CA	DENISE WHEELER OFFICE # 818.347.9929

REV#	DATE	REVISION DESCRIPTION

Permit #F00029158

SPECIAL FILMING CONDITIONS
1200 BLOCK OF WEST 7th STREET

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

It is the primary intent of these guidelines to minimize the disruption to the small businesses in this area by limiting the portion of the street that production companies may occupy or reserve.

- **Affected residents/merchants/businesses must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation. Notification should be done in both English and Spanish.** *Affected businesses are considered to be all businesses located on both sides of the block being utilized for filming activities. Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10 p.m.**, unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.

- Posting and parking on 7th Street will be limited to the **area in front of 1234 W. 7th Street (Westland Printing Co.) west to Hartford Avenue only.** No other parking spaces in this block may be used **without the approval** of the adjacent business.

- **Additional posting and parking is allowed on the west side of Hartford Avenue from 7th Street going south 300' AND the east side of Garland Avenue from 7th Street to 8th Street.**

- **All loading zones indicated by yellow curb or yellow signs must be kept open for use by nearby businesses.** *Production companies are not permitted to use them for any purpose unless the business or businesses served by the loading zone agrees. This is true even if the loading zone is within or adjacent to areas posted for the production company. Please note that there is one loading zone near the east end of the 1200 block of 7th Street as well as one on the east side of Hartford Avenue near 7th Street.*

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Generators must be shielded and should be located in areas of minimal disturbance. Production companies are prohibited from placing generators at the east side of Hartford Avenue from 7th Street going south 150'.**

- **Sidewalks must be kept clear at all times.**

- Production companies are encouraged to use the parking lot and/or empty space (for extras holding and restroom facilities) at 1234 W. 7th Street. The contact person is Seymour Cohen (310) 780-0493.

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

FILMLA DRAFT PERMIT